



BILINGUAL UGC CREATOR

carla
de weber

Tech & lifestyle UGC · English / Spanish · Berlin

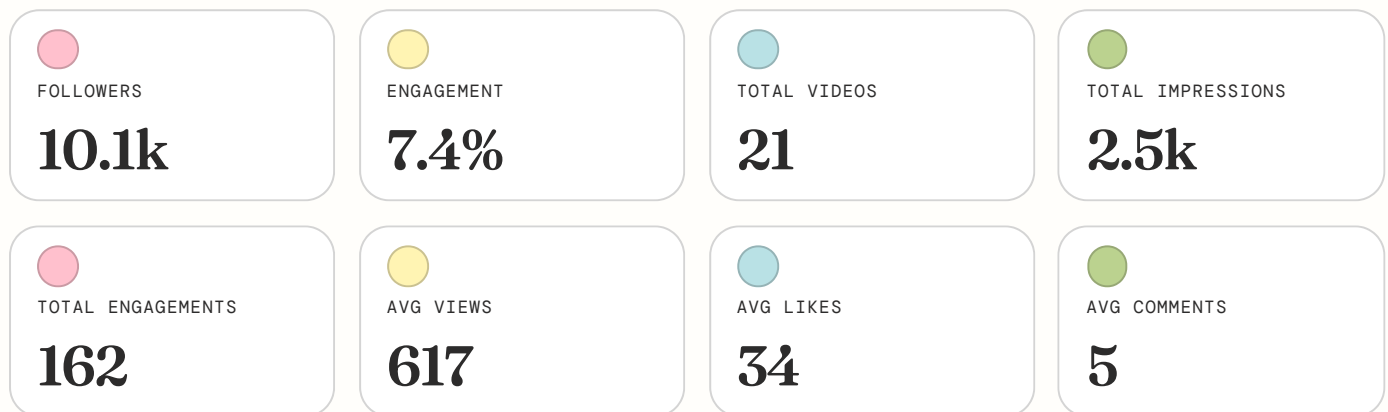
@ICEDCARLA

DATA FROM LAST 30 DAYS

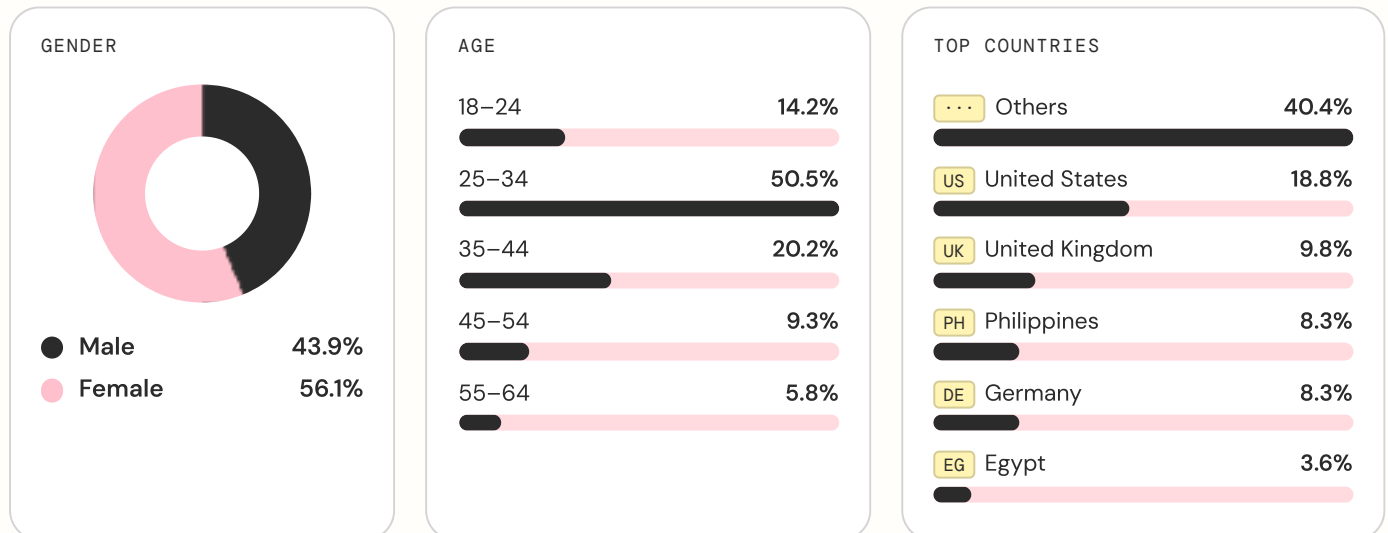
LAST UPDATED SEP 25

Tech-focused UGC creator with a background in IT support. I turn complex hardware, AI tools and digital platforms into accessible, high-converting videos — paid ad creatives, organic series and live activations. Content created for around 20 brands, including Xiaomi and Astraux.

summary



audience demographics



brands



what i create

- ◆ Paid ad creatives & TikTok Shop
- ◆ Organic series & educational funnels
- ◆ Live & on-site coverage

let's work together!

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